

Premier Health

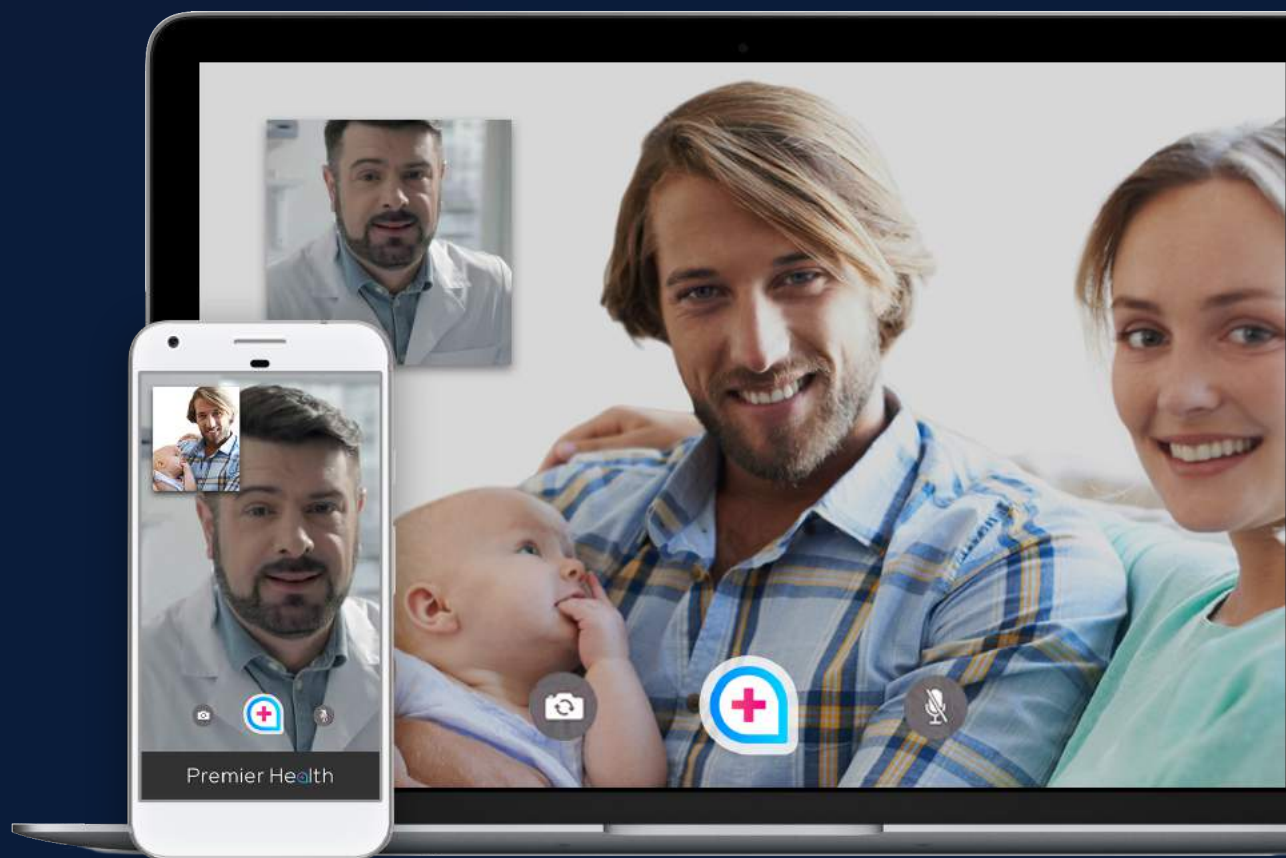
Group Inc.

CSE:PHGI OTCQB:PHGRF

THE DOCTOR
WILL SEE YOU
NOW

INVESTOR
PRESENTATION

November 2019



DISCLAIMER

Certain statements contained in this presentation constitute forward-looking statements. The words “anticipate”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “should”, “believe” and similar expressions typically are used to identify forward-looking statements. The use of forward-looking statements reflects our current views, expectations, estimates and/or projections with respect to our performance, business and future events, and in this presentation includes statements relating to, among others: expectations regarding our business; expectations relating to our business goals, objectives and schedules; expectations regarding the cannabinoid based therapy industry, including Canada's position therein; expectations regarding the acceptance of cannabinoid based therapies in the medical community; expectations regarding our pre-clinical programs and clinical development plans; and expectations regarding development of new intellectual property from cannabinoid product combinations. Forward-looking statements are based on the then-current expectations, forecasts and assumptions about the business and the industry and markets in which we operate, including, among others: that there will be no unforeseen delays, disruptions, market forces, regulations or laws that will prevent us from operating our business; and that we will be able to obtain the capital we require. Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict, including, without limitation: that we may experience unforeseen delays, financing difficulties or costs that will impact our projects, operations, financial performance or liquidity; that we will not be able to advance our business plan or continue operations; that we will not be able to obtain insurance for our operations; that we will not be able to protect our intellectual property; that we will not be able to develop and commercialize, or obtain regulatory approvals to commercialize, products derived from our intellectual property; that we will not be able to recruit and enroll patients for clinical trials; that we will not be able to successfully complete our clinical studies; that during clinical trials for products developed under our intellectual property may cause undesirable and potentially serious side effects which may delay or prevent regulatory approval, commercialization and market acceptance; that regulatory approvals of products developed from our intellectual property may result in significant delays; that we may not obtain

additional third party customers using our services for clinical trials; that development of cannabinoid based therapies may expose us to liability claims in excess of our insurance coverage; and those risks relating to the occurrence of national disasters, hostilities, acts of war or terrorism, our reputation, our key personnel, competition, employee relations, changes in the cannabinoid based therapy market generally, potential downturns in economic conditions, foreign exchange fluctuations, fluctuations in the currency markets, inflationary pressures, changes in interest rates, changes in regulatory requirements which may alter or prohibit investment in our business, or changes in national and local government legislation, taxation, controls, regulations and political or economic developments in Canada or any other country in which we operate or intend to operate. These risks, as well as others, could cause actual results and events to differ materially from those anticipated in such forward-looking statements. Accordingly, readers should not place undue reliance on forward-looking statements and information, which are qualified in their entirety by this cautionary statement. These statements speak only as of the date of this presentation and we do not undertake any obligations to update such forward-looking statements, except as required by applicable securities law.

Market and industry data contained in this presentation is based upon information, surveys or studies conducted by independent third parties and independent industry or general publications and our knowledge of, and experience in, the markets in which we operate or intend to operate. We have no reason to believe that such information is false or misleading in any material respect, however market and industry data is subject to variation and cannot be verified with complete certainty due to limits on the availability and reliability of raw data, the voluntary nature of the data gathering process and other limitations and uncertainties inherent in any statistical survey. This information has not been independently verified by us or any of our respective directors, officers or representatives and no representation is given as to the accuracy of any of the data from third party sources referred to in this presentation.

MANAGEMENT team

CEO

Dr. Essam Hamza MD

Dr. Hamza completed his MD and Family Practice degree at the University of Alberta. He founded HealthVue in 2005 and has since grown the business to include four interconnected high-tech clinics serving over 100,000 patients. He also has extensive capital markets experience, helping fund and take private companies public and sitting on public company boards.

COO

Kanchan Thindal MBA

Kanchan left a position at Scotiabank's Head Office to join the HealthVue team. She has previously worked with startups in the healthcare and technology spaces. Kanchan holds an MBA from the Rotman School of Management at the University of Toronto.

CFO

Mena Beshay CPA, CMA, CFE

Mena is an Accounting and Finance professional with 16+ years of progressive experience in auditing, accounting and entrepreneurial management. He has held progressively senior roles at Deloitte, Domtar, and Enercare. Mena holds a BCOMM in Finance and Accounting from McGill University and accounting designations in Canada and the US.

COMPANY OVERVIEW

Premier Health is a healthcare technology company that is strategically poised to take advantage of the **\$10 trillion** untapped virtual care market.

We are developing an innovative healthcare platform with a **patient centric** focus that places the power back in the hands of patients.



HEALTHCARE SYSTEMS ARE broken

Canada continues to **underperform** below the international average for timely access to primary health care ²

RISING COSTS

Governments and payors facing increasing costs that are simply **unsustainable**.

INEFFICIENT USE OF RESOURCES

"39% of Canadians who visited an ER indicated that they could have avoided the visit if they had **better access to primary care**." ¹

DOCTOR SUPPLY

A **shortage of primary care doctors** and nurses, especially in remote and rural communities, leads to clinician burn out and patients frustrated by long wait times.

Newly licensed doctors are avoiding primary care because of these dynamics, which increases the pressure on an already stressed system.

ACCESSIBILITY

Approximately 15% of Canadians aged 12 and older don't have a primary care physician. ³

Nearly two-thirds (59%) of seniors are **unable to get a same-or next-day appointment** ⁴

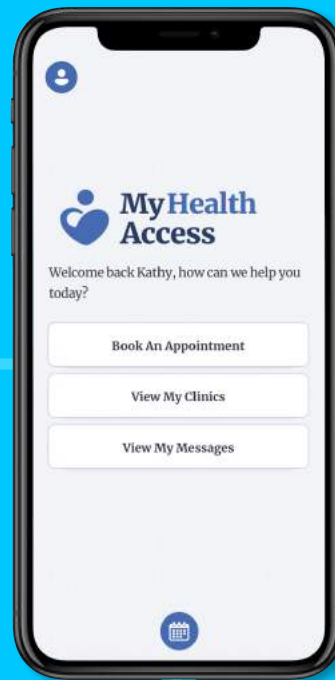
Almost 7 in 10 Canadians avoid seeing a doctor when they are sick because of **long wait times, limited hours and physical barriers** to care ⁵

SOURCES

- <https://www.canadiancentrefortheeconomics.ca/wp-content/uploads/2017/06/Mehta-et-al.pdf>
- <https://www.cihi.ca/en/seniors-think-canadas-health-care-systems-have-room-to-improve-survey-finds>
- <https://www150.statcan.gc.ca/n1/pub/82-625-x/2015001/article/14177-eng.html>
- <https://www.cihi.ca/en/seniors-think-canadas-health-care-systems-have-room-to-improve-survey-finds>
- <https://www.ipsos.com/en-ca/news-polls/seven-ten-canadians-skipped-seeing-doctor-due-long-wait-times>

solution

MyHealth Access PATIENT PORTAL APP



24/7 real-time online booking followed by a confirmation and reminder system

AI Virtual Assistant will be able to assist the patient perform tasks such as taking patient history and triaging for the doctor

Review medical chart & lab results in real-time

Skip the waiting room and see physician from the comfort of home or office via telemedicine

Secure chat with medical professionals

Reorder prescriptions and have delivered directly to their door

Connect health monitoring devices

PHASE 1: MEDICAL CLINIC EXPERTISE ACQUISITION

We are focused on a vertical growth strategy that is easily scaleable with low overhead. The clinics are being used as proof of concept for our remote and virtual services (i.e. Nursing, Virtual MOA, Medical Billing & Telemedicine).

We have fully integrated medical clinics with **24** healthcare professionals serving over **100,000** patients



We have improved the traditional clinic model by implementing the following practices:

- + **Patients** have their own primary care doctor but can also be seen at any of our clinics thanks to centralized patient records
- + **24/7 online booking** to reduce calls and no-shows
- + **Virtual visits** with doctors or nurses for patient convenience and increased income for the clinics



AUGUST 2018 JANUARY 2019 MARCH 2019 APRIL 2019 JULY 2019 NOVEMBER 2019



Acquired HealthVue Medical Clinics.

PHASE 2: HEALTH TECH EXPERTISE ACQUISITION



Cloud Practice offers cloud-based electronic medical records (EMR) software applications for physicians throughout Canada.

Cloud Practice currently has a growing team of 17, including software developers and sales staff. The team is focused on building software solutions to streamline medical practice.



Cloud Practice products include:



Juno EMR is a cloud based EMR solution, which is currently used by 315 clinics across 8 provinces, over 3,000 licensed practitioners, 1,500 staff and 2,870,000 registered patients.



ClinicAid, a medical billing software processes upwards of \$30,000,000 in payments to over 3000 health providers on a monthly basis.



MyHealthAccess, an online portal for patient appointments.

AUGUST 2018 **JANUARY 2019** MARCH 2019 APRIL 2019 JULY 2019 NOVEMBER 2019

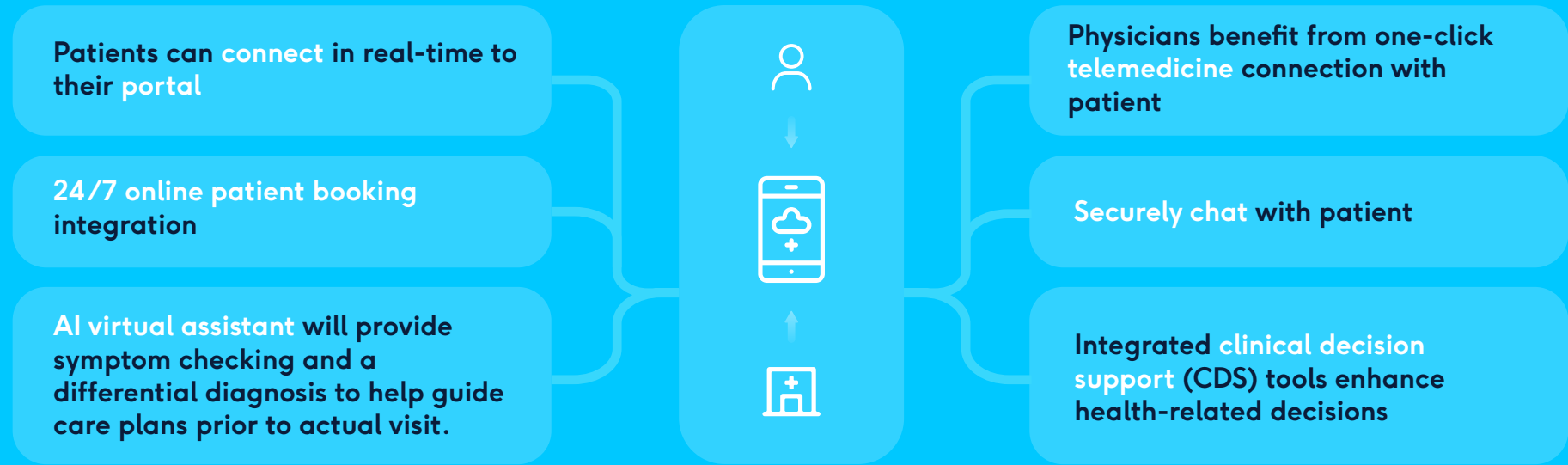


Acquired Cloud Practice.

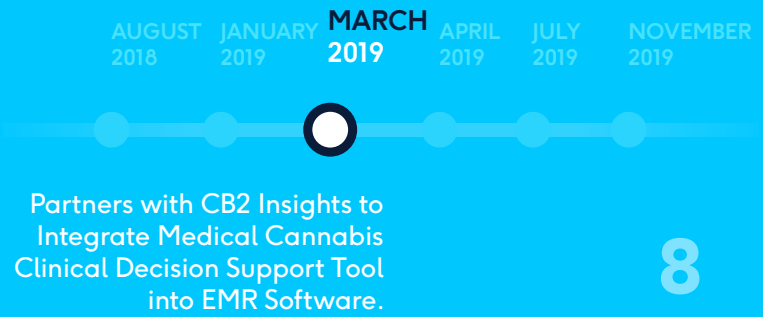
JUNO EMR

Easier access. Better informed care.

Designed for primary care physicians, specialists and allied health providers, Juno EMR is fully integrated with provincial medical billing, labs and patient engagement systems including our own MyHealthAccess patient portal.



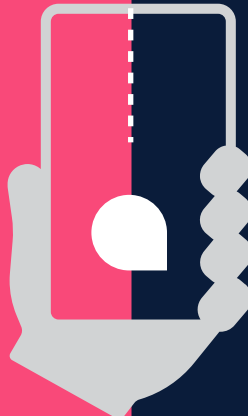
Currently integrating a medical cannabis CDS tool providing Juno EMR physicians a safe and secure way to qualify, educate and where appropriate, prescribe medical cannabis.



PHASE 3: PHARMACY EXPERTISE ACQUISITION

We are partnering with pharmacies across Canada to deliver a new model to meet the current consumer needs for prescription and non-prescription pharmaceuticals.

We currently have a team of 32 professionals backed by a management team with over 20 years' experience in managing pharmacies. The overall goal is to bring end-to-end primary care to all our consumers.



The Premier Health platform fills a significant need for consumers. It offers:

- + More convenience as patients receive prescriptions quickly and efficiently
- + More accessible fulfillment options right through our app
- + Private rooms that provide privacy and security at telemedicine delivery kiosks in pharmacies throughout Canada

AUGUST
2018

JANUARY
2019

MARCH
2019

APRIL
2019

JULY
2019

NOVEMBER
2019

Acquired two
Operating
Pharmacies.

revenue

MODEL

Health Tech Solutions



Juno EMR

ClinicAid - medical billing

MyHealthAccess - patient portal

Onsite Medicine



Primary Care Medical Clinics

Pharmacies

Offsite Medicine



Telemedicine solution accessed via:

- MyHealthAccess App
- Private rooms throughout network of pharmacies

Medical Services



Shared Nursing

Medical Billing

Third Party Partnerships



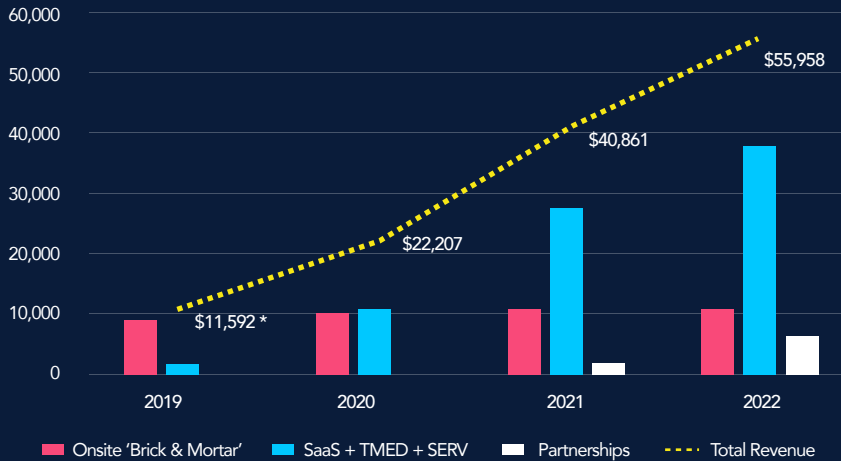
Mental Health Counselling

Allied Health Professionals

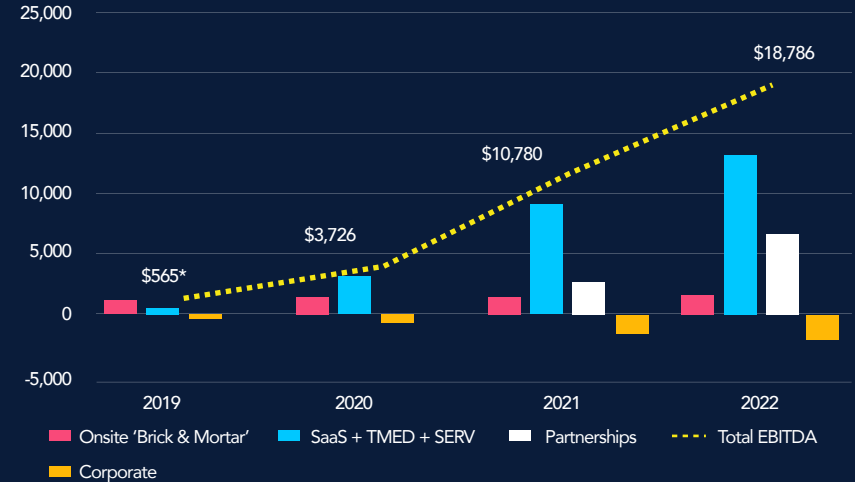
Big Data

revenue PROJECTIONS

Gross Revenue (\$'000)



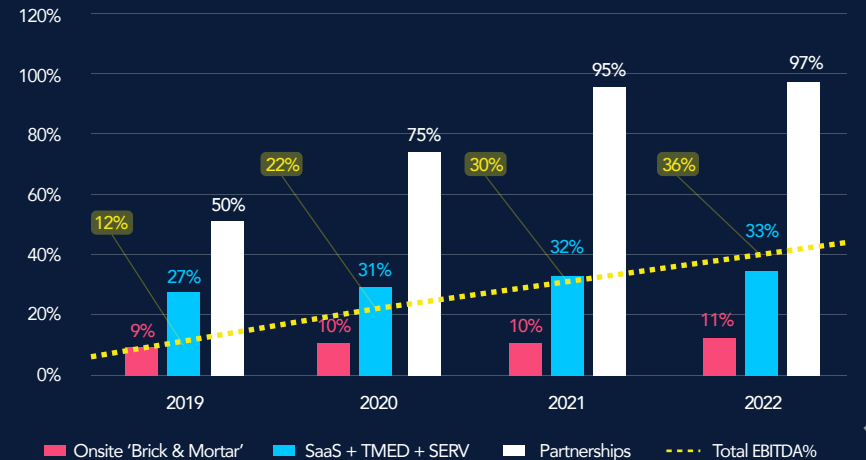
EBITDA (\$'000)



* Run rate as at year end
** Excludes Corporate Burn

SaaS = Health Tech Solutions
TMED = Telemedicine
SERV = Medical Services

EBITDA% ** (\$'000)



As we leverage **technology**, the focus of our business will continue to evolve from physical, bricks and mortar to **SaaS, telemedicine deployment, and outsourced services**. With our main source of revenue shifting to these **higher margin** businesses, the total EBITDA margins **increase** from **12% in 2019 to 36% in 2022**.

trending

SECTOR



NYSE:TDOC



TSE: T



TSX-V: WELL



TSE: L

Teladoc

Global virtual care leader.

Recently acquired Advance Medical – an international telemedicine company.

\$5B market cap.

Babylon Health

A subscription health service provider that enables users to have virtual consultations with health care professionals.

Investing \$100 million to double its London team to 1000+.

Telus Health

Joined forces with London-based AI company Babylon to bring advanced digital health technologies to Canada.

Recently bought national medical clinic chain Medisys for over \$100 million.

WELL Health Technologies Corp.

A company focused on consolidating and modernizing clinical and digital assets within the primary healthcare sector.

\$160 million market cap.

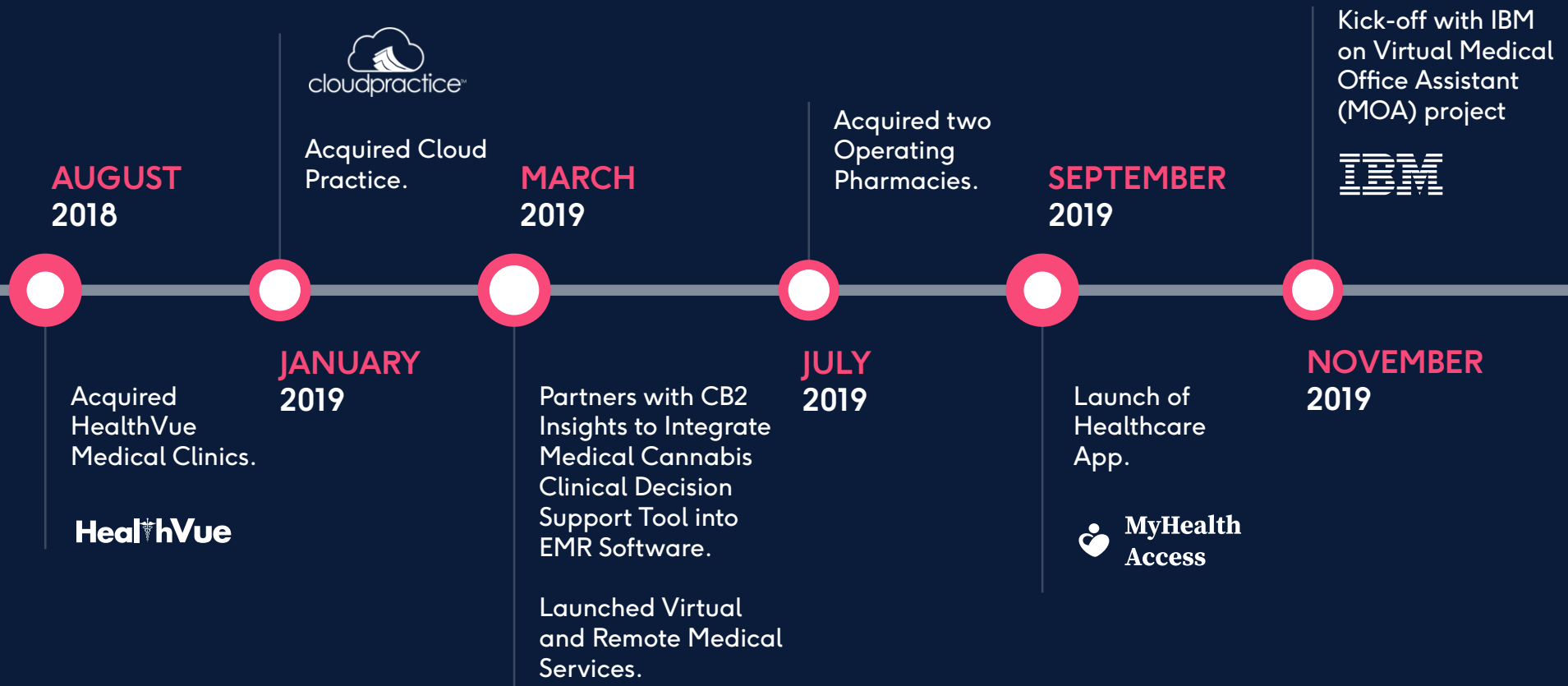
QHR Technologies

Leading EMR and virtual care company.

Acquired by Loblaw's Companies Ltd. in 2016 for \$170 million

RECENT & UPCOMING

milestones



the future

IMPROVED PATIENT & DOCTOR EXPERIENCE



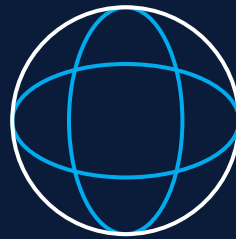
Doctor can be anywhere in the world

Doctors can choose to see patients in office, at home or on vacation.



“Connected” clinics across the globe

Patients can visit any clinic and have their chart follow them.



See virtual doctor

through our telemedicine app/website. Government funded in BC, therefore no additional cost to the patient.



Prescriptions electronically submitted to the pharmacy of their choice

or delivered free to them by a preferred pharmacy partner.



Use app/website to book online 24/7

Time shifting will eventually allow 24/7 doctor availability.

expansion

PLANS



SHARE metrics

STOCK LISTING	CSE:PHGI / OTCQB:PHGRF
Year High-Low	\$1.07 - \$0.25 CAD
Market Capitalization	27.79 Million CAD (as at Oct 31, 2019)
Shares Outstanding (b/fd)	80,703,470 / 91,447,334
Options (avg. price/expiration)	\$0.57 (4.15 years)

* No warrants outstanding

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