



Datametrex Secures Contract with HomePlus

TORONTO, April 25, 2019 -- Datametrex AI Limited (the “**Company**” or “**Datametrex**”) (TSXV: **DM**) (FSE: **D4G**) is pleased to announce that the Company has secured a contract with HomePlus, the second largest retailer in South Korea for predictive analytics. HomePlus operates its hypermarkets, supermarket chain ‘HomePlus Express’, 365 convenience stores and an online shopping service offering everything from groceries to clothes and appliances. HomePlus was run by Tesco, the large British multinational grocery and general merchandise retailer until 2015 and is currently owned by MPK Partners, a private equity firm.

With 140 branches and 25,000 employees throughout South Korea, Datametrex has been awarded an initial contract with a recurring revenue component for the NexaIntelligence AI solution to use in several departments where there is a strong requirement for Artificial Intelligence and Predictive Analytics.

“To be selected by such a large retailer for our solution is compelling and will open up a lot of opportunities in the predictive analytic space. The need for AI and machine learning plays a key role in analyzing various data formats that retailers collect and is major technology initiative at HomePlus.” says Andrew Ryu, CEO & Chairman of the Company.

About HomePlus

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About Datametrex

Datametrex AI Limited is a technology focused company with exposure to Artificial Intelligence and Machine Learning through its wholly owned subsidiary, Nexalogy (www.nexalogy.com) and Implementing Blockchain technology for secure Data Transfers through its investee company, Graph Blockchain (www.graphblockchain.com).

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Forward-Looking Statements

This news release contains “forward-looking information” within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as “may”, “will”, “expect”, “likely”, “should”, “would”, “plan”, “anticipate”, “intend”, “potential”, “proposed”, “estimate”, “believe” or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions “may” or “will” happen, or by discussions of strategy.

Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.