INVEST IN CYBERSECURITY

May 2020

datametrex
Datametrex AI Limited
TSXV: DM, FSE: D4G, OTC: DTMXF

Index

datametrex

Disclaimer

This presentation is being made available in the United States on a confidential basis only to persons reasonably believed to be "accredited investors" within the meaning of Rule 501(a) of Regulation D under the Securities Act ("Accredited Investors") and specifically authorized to view this presentation. This presentation is being provided solely to enable the offeree to evaluate DATAMETREX AI LIMITED("the Company") and the securities being offered.

This information does not constitute an offer to any other person or a general offer to the public of, or the general solicitation from the public of, offers to subscribe for or purchase any of the securities in the United States. The securities offered have not been registered under the U.S. Securities Act of 1933, as amended, or any other securities laws and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. Purchasers of the securities in the United States will be required to be Accredited Investors. Any unauthorized use of the presentation is strictly prohibited.

The material available in this presentation may contain forward-looking statements, which are subject to risks, uncertainties and assumptions. In some cases, you can identify these statements by forward-looking words such as "may", "might", "will"," should", "expect", "plan", "anticipate", "believe", "estimate", or "predict" and other comparable terminology. Such forward-looking statements are based on current plans, estimates and expectations. Forward-looking statements are based on known and unknown risks, assumptions, uncertainties and other factors. The Company's actual results, performance and achievements may differ materially from any future results, performance, or achievements expressed or implied by such forward-looking statements. The Company does not assume responsibility for the accuracy or completeness of any forward-looking statement and offerees should not rely on forward-looking statements as predictions of future events. The Company is under no duty to update any of these forward looking statements.

The information provided in this presentation is not intended to provide financial, tax, legal or accounting advice. Each offeree, prior to investing in the Securities, should perform and rely on its own investigation and analysis of the Company and the terms of the offering of the Securities, including the merits and risks involved.

Global Cybersecurity market growth
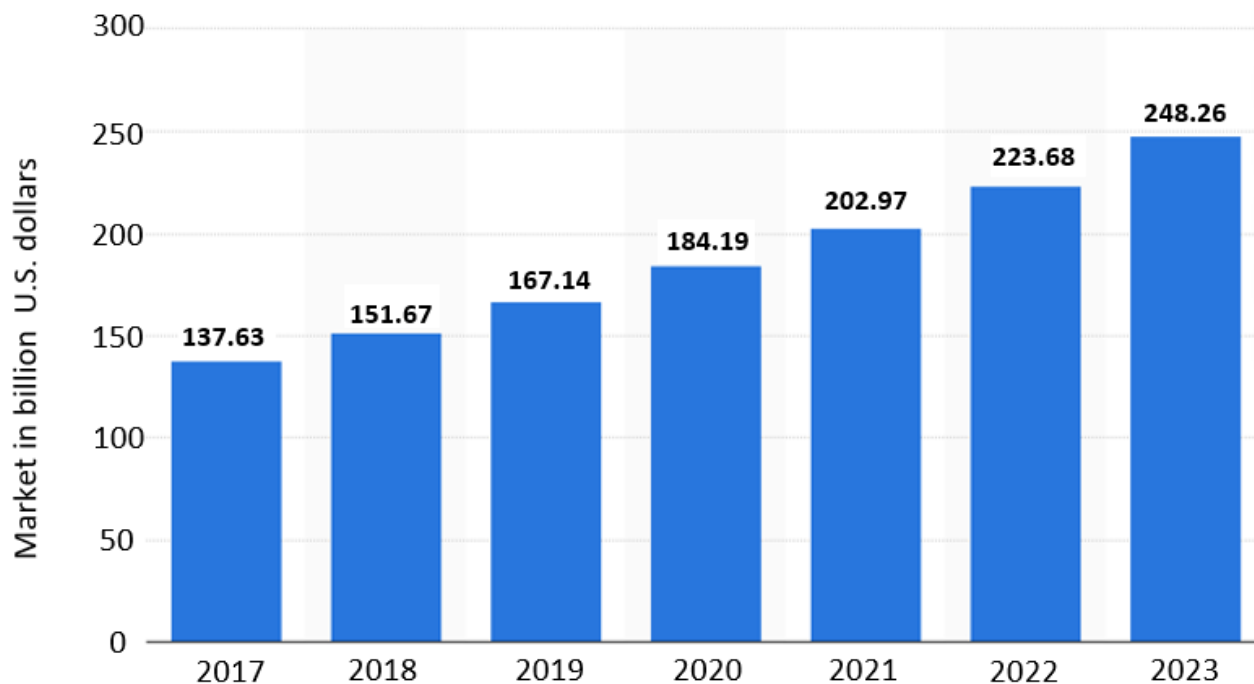
(in billion U.S. dollars)

The global cybersecurity market size is forecasted to grow to 248.26 billion U.S. dollars by 2023.

Source from: http://atozresearch.com/technology-media/cyber-security-market-type-solution-verticals-forecast-2015-2021/

The Problem: Cybersecurity

There is more data, more BOTS, more cyborgs, and more disinformation than ever before.

How do you locate and counter threats before it is too late?
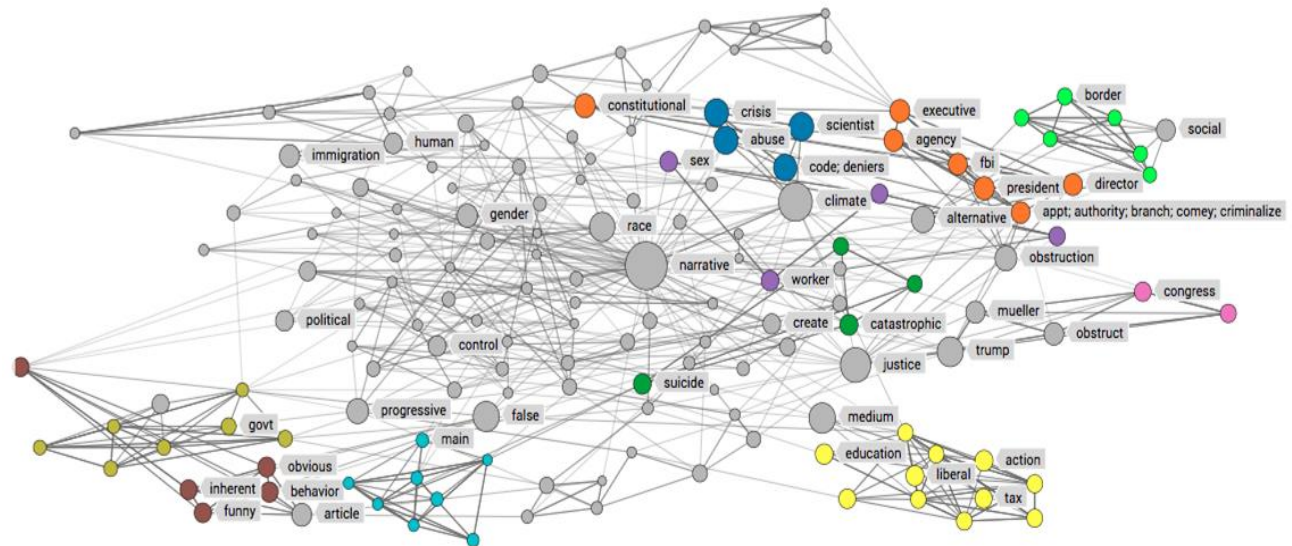
Social Media

Mass Media

**Enterprise Data**

Threats!

NexaSecurity

Our deep analytics platform, NexaIntelligence, captures, structures, and visualizes vast amounts of unstructured social media data which, used as a discovery tool, allows organizations to make better decisions by pinpointing specific trends, risks and opportunities taking place on social media.

NexaSecurity

NexaSecurity is an open source intelligence threat assessment and protection platform.

Built in conjunction with the Canadian Government and Defense Research, it combines years of battle tested, military grade social media intel technology with the latest AI to expose both real and cybersecurity threats before they manifest.
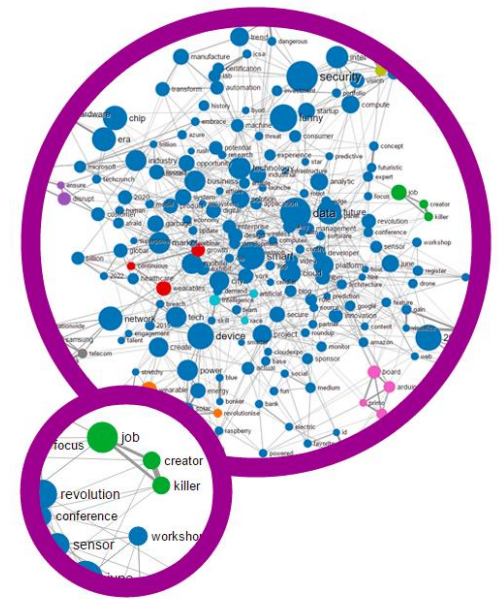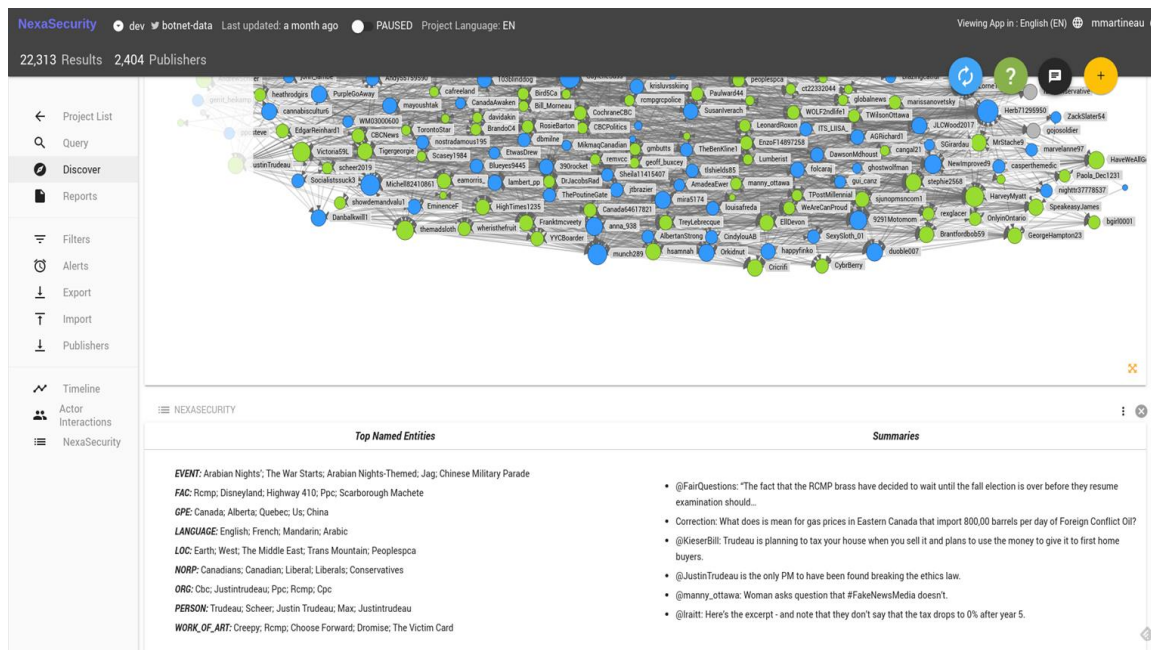
"Discovery, not just Monitoring"

Don't just monitor for known outcomes, discover what eludes you.

"NexaSecurity turns unknown unknowns in to known knowns!"

NexaSecurity

NexaSecurity aids any intel team shorten the amount of time and human resources it takes to garner actionable insights that stop threats.

Bot Detection and Fake News Filter

Evaluate the effects and persuasiveness of influencers on social media in terms of resonance; detection of fake news and BOT campaigns.

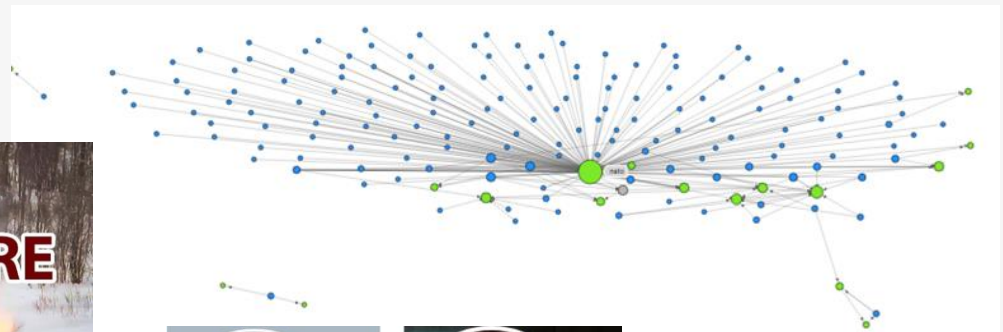Improvements on industry standards for detecting fake accounts on social media known as BOTS that propagate messages attempting to influence public opinion.

This is part of fake news detection as BOT activity is often deceptive and negative towards opponents of the creators of the BOT hordes, including malicious actors and foreign interests. BOT detection is an important part of analyzing the spread of fake news.

datametrex

Nexalogy Use Cases

USE CASE 1 : Narrative Shaping

For Operation Trident Juncture, NATO deployed NexaSecurity technologies to control the message and secure the exercise from radical online messaging.

Nexalogy Use Cases

USE CASE 2 : Event Monitoring

On July 1st 2017 around 25,000 people gathered at Parliament Hill, Ottawa to celebrate Canada's 150th birthday. NexaSecurity technology was used to discover any potential threats originating on social media.
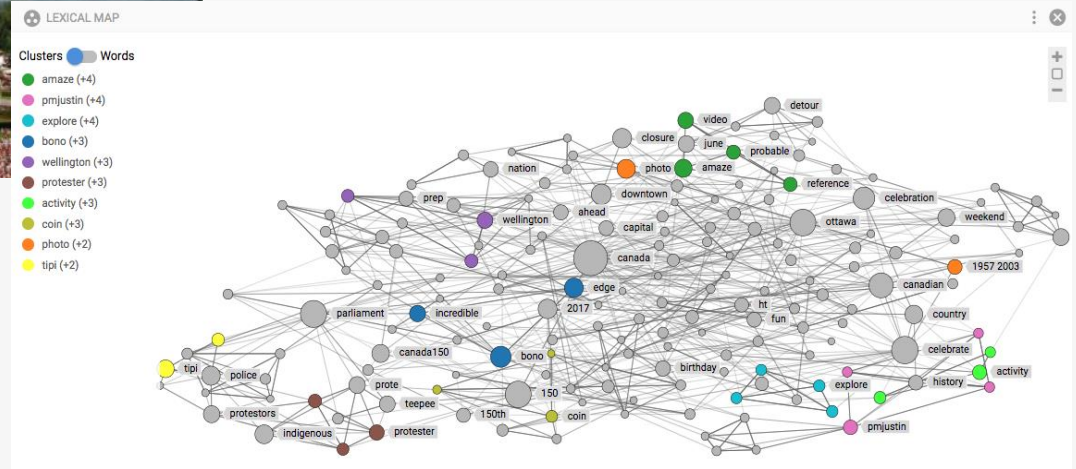
Nexalogy Use Cases

USE CASE 3 : Crisis Management

When the Helge Ingstad sunk, NATO turned to NexaSecurity technologies counter the disinformation!

The 'unsinkable' frigate 'Helge Ingstad' of the Royal Norwegian Navy has sunk.

Selection 16 Hours from 5:42 pm 2018-11-07 to 9:44 am 2018-11-08

Project Duration 9 Days from 2018-10-30 to 2018-11-08
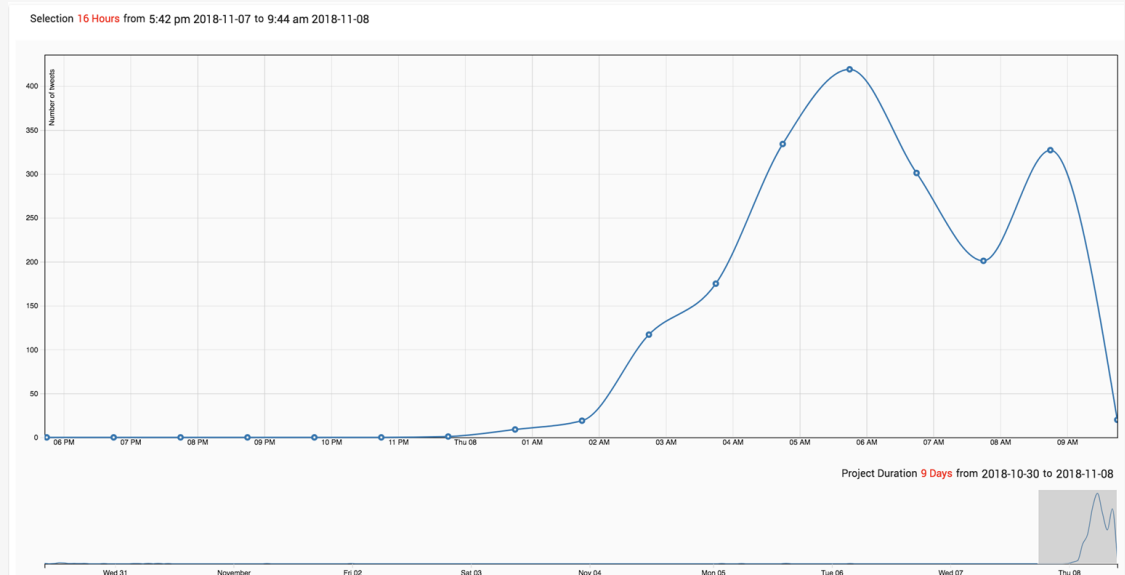
Helge Ingstad video on YouTube circulated by Sputnik news
https://www.youtube.com/watch?v=KWF9RYvtlzU :

Nexalogy Use Cases

USE CASE 4 : Situational Awareness

During CUE 18, Five Eyes nations deployed NexaSecurity technologies to stay ahead of events unfolding on the ground.

Nexalogy Use Cases

USE CASE 5 : Targeting Radicalization

Tech against terrorism! NexaSecurity technologies successfully deployed to better understand Al-Britani and Al-Kanadi online social media efforts.
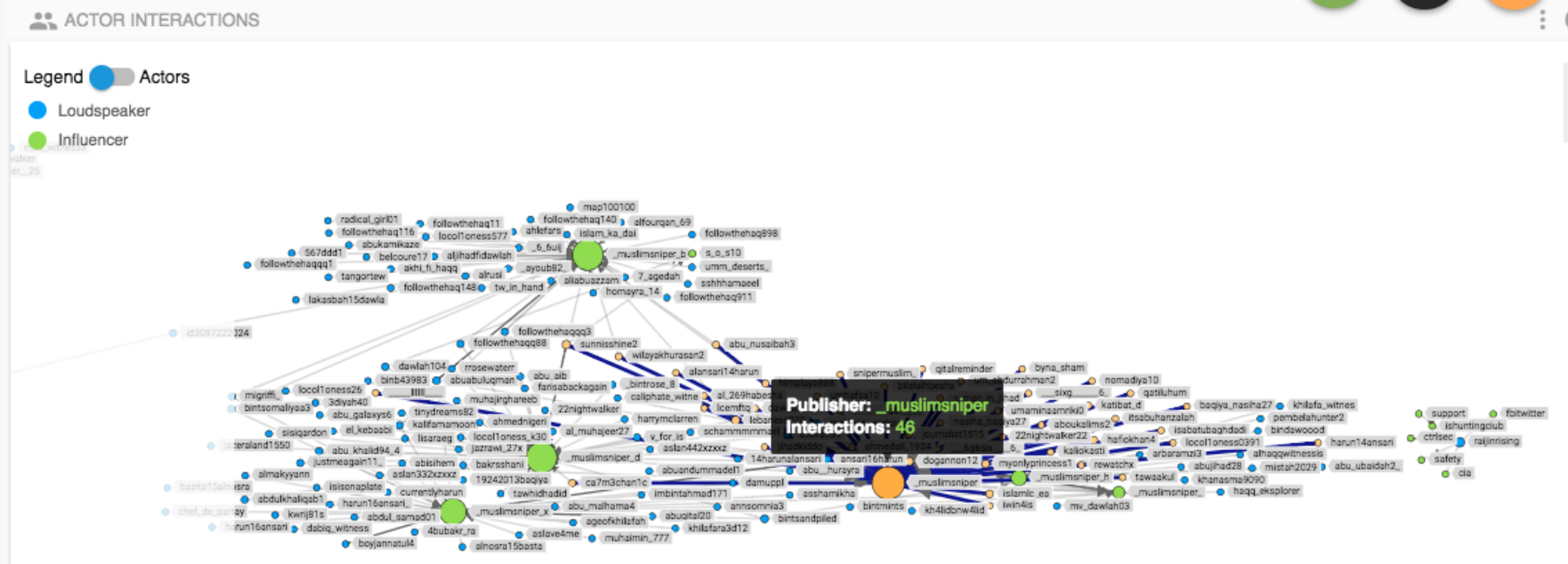
Nexalogy Use Cases

USE CASE 6 : SNC Lavalin - Fake News

The SNC Lavalin scandal has rocked Ottawa over the last few months

As part of Algorithms for Democracy Nexalogy collected data on the scandal in an ongoing recording

Multiple suspicious accounts are present in the discussions taking place in March 2019, and they mainly aim to increase emotional reactions and volatility

Nexalogy Use Cases

USE CASE 7 : Energy East - Fake News

The Energy East pipeline was a proposed oil pipeline in Canada. It would deliver diluted bitumen from Western Canada and North Western United States to Eastern Canada, from receipt points in Alberta, Saskatchewan and North Dakota to refineries and port terminals in New Brunswick and possibly Quebec. The CA$12 billion pipeline would be the longest in North America when complete.

TransCanada cancelled the project on October 5, 2017

Summary

Data - there is more and more of it over time. We give you access to Twitter, Tumblr, Blogs, Forums, RSS, Online News, and Videos.

SaaS or Local Installation- All you need is a Chrome browser.

Subscription - monthly or yearly subscriptions to NexaSecurity give you and your team access to the tech to collect data and analyze it with AI.

Actionable Intelligence from social media - NexaSecurity rapidly identifies actors and themes in the social media you care about.

W5 Entity Extraction - Know who's doing what. Our AI extracts 'Whom said What, to Whom, on What channel, with What effect?'

Automated Summarization - Increase your situational awareness. 0ur AI reads the big data and then summarizes it, allowing you to make sense of the noise faster.

datametrex

Company Information Snapshot

- Listed: TSXV: DM

- Business Location: Toronto, Montreal Vancouver, Seoul

- Share Outstanding 233,701,561

- Option Outstanding 18,150,000

- Warrants Outstanding 22,608,800

- Fully Diluted 274,460,361

- Fiscal year-end December 31st

DATAMETREX AI LIMITED

- Cybersecurity AI

- Fake News /BOT Detection

- 2 Patents
  USPTO# 9-665-561 / 9-275-015

datametrex

Datametrex Team

Marshall Gunter — Chief Executive Officer

Mr. Gunter's engineering background is rooted in big data analysis and machine learning at scale. Working with Sequoia Capital and Lightspeed Venture Partners, Marshall was responsible for bringing Varagesale to the mass market. Marshall took Varagesale from a one room shop to a powerhouse engineering department of 60 plus people and played a leading role in their $35-million-dollar raise. Marshall lead the team that built iSentium's sentiment engine. iSentium uses patented Natural Language Processing (NLP) to extract sentiment from unstructured social content then instantly transforms it into highly actionable indicators in finance, brand management and politics, handling billions of data points to harness the power of the masses as they tweet and text.

Steve Kang — Chief Financial Officer

Steve Kang is a seasoned finance and accounting professional. He has acquired a wealth of finance expertise and experience over 25 years from working at Honeywell, LG Electronics and various accounting firms and public companies in Canada. He served as a VP Finance of Loyalist Group Limited, which was nominated as the top TSXV company in 2013, ranked fourth in 2014 and was the top pick of the street in 2014. Most recently, as CFO and VP finance, he spearheaded Datametrex qualifying transaction with Everfront Ventures Corp. (currently Datametrex AI Limited) in June 2017 and Datametrex is now a listed company on the TSXV. He has attained a B.A. in Economics from Korea University and has obtained Certified Management Accountant (USA) and Chartered Professional Accountant, CGA (Ontario) designations.

Datametrex Board

Andrew Ryu — Chairman

Andrew Ryu is a seasoned and experienced entrepreneur and operator in public and private companies with over 20 years of experience. Graduate of McMaster University and University of Toronto. He is the founder and CEO of TLA Inc., president of business development of Archer Education Group and founder and former CEO of Loyalist Group Limited (TSXV: LOY), which was nominated as the top TSXV company in 2013, ranked fourth in 2014 and was the top pick of the street in 2014. He was nominated of EY Entrepreneur of the Year in 2014. He served as interim CEO and Chairman of Graph Blockchain Inc. (CSE: GBLC). As a founder of the Company, he served as CEO from 2016 until recent.

Jeff Stevens — Advisory Board Member

Mr. Stevens was the CEO Graph Blockchain (CSE:GBLC), a private blockchain solutions company. He is the Advisory Board Member of Datametrex AI Ltd. (TSXV:DM), an Artificial Intelligence and Machine Learning company, and a Director at New Wave Holdings, a private eSports and eGaming Investment Company.

In addition to Mr. Stevens experience as an operator, he also brings 20 + years of professional experience in the Canadian Capital Markets. Through the course of his career he was the head of two Sales and Trading desks and was instrumental in building the Canadian operations for a US based Investment Bank in Toronto. Jeff's experience was largely focused on capital raising for micro cap and small cap companies in Canada. His client base included Institutional Money Managers, Hedge Funds, Mutual Funds and Family Offices in Canada, US and Europe.

Datametrex Board

Todd Shapirong
Board of Director

Todd Shapiro, after being a top rated Radio Show host & a brilliant Marketing Entrepreneur with over 20 years of experience, has recently moved on from mainstream media to concentrate his efforts on being the CEO of Red Light Holland. Presently, Todd works as a media consultant helping with Brand Strategy and Marketing for Drafters.com, Halo Labs, HealthSpace Data Systems, Nexus Gold Corp and Azincourt Energy. Shapiro has also consulted with Namaste Technologies, Enthusiast Gaming and 3Sixty Secure Corp. Shapiro also has an incredible history as one of North America's most professional & effective Brand Ambassadors and Influencers having worked with Canopy Growth (Tweed's first ever Canadian Brand Ambassador), Samsung, Canada Goose, Canadian Tire & Boveda Inc. Todd Shapiro most recently was an Honorary Chair for the Road Hockey To Conquer Cancer for the Princess Margaret Cancer Foundation and is a big supporter of CAMH and the Polar Bear Foundation. Todd currently sits on the Board of Directors for Red Light Holland, Datametrex and JamStacked as his experience, out of the box thinking and work ethic make him a valuable member to any team.

Paul Haber, CPA, CA, CDir
Board of Director

Mr. Haber has been involved in corporate finance and capital markets for over 25 years as an banker, investor and entrepreneur. He has served as the CFO and Audit Committee Chair of many public and private companies. Mr. Haber started his career with Coopers & Lybrand, now PwC LLP. He is both a Chartered Accountant and a Certified Public Accountant, with an Honours Bachelors of Arts Degree in Management from the University of Toronto. Mr. Haber was awarded his Chartered Director designation from the DeGroote School of Business in partnership with the Conference Board of Canada.

Datametrex Board

Charles Schade Board of Director

Charles is a senior level marketing executive in the insights industry, with a proven track record for strategically identifying opportunities and launching new products successfully. He lead, motivated and attracted high performance teams by inspiring staff and committing to ongoing coaching and mentoring. As a founder and former President of NPD Canada, and with over 25 years of sales & servicing background, takes ownership of goals in both company and client. He Embraces industry leadership roles through speaking engagements at industry functions.

John McMullen Board of Director

John has over 20 years experience in international capital markets, focus on micro and small cap public companies and cannabis industry thought leader and enterprise builder.

David Ellison Board of Director

David Ellison is a corporate and securities lawyer with broad experience in mergers and acquisitions, private equity transactions, corporate finance and public markets transactions. In addition to his domestic experience in Canada, Mr. Ellison has significant international experience having been involved in corporate finance, capital markets and corporate/commercial transactions in the United States, Mexico, England, Ireland, The Netherlands, China, Vietnam, Italy, Spain, Portugal, Germany, Finland, Sweden, Romania, Kazakhstan and elsewhere. David Ellison received his B.A. from Concordia University in 1996 where he graduated with distinction and was the Malone Medal winner for his graduating class. He obtained his law degree from Osgoode Hall Law School and graduated in 1999, after having completed the Business Law Intensive Program. In 2001, David joined the Structured Finance group in the London office of Clifford Chance LLP and was admitted as a Solicitor of the Supreme Court of England and Wales in 2002. In 2004, Mr. Ellison returned to Canada and joined a Bay Street law firm to focus on all aspects of corporate/commercial and securities law. In 2010, Mr. Ellison co-founded Acuity Corporate Securities Lawyers, a downtown Toronto based boutique corporate finance law firm servicing the junior and mid markets. Mr. Ellison is also actively involved in volunteer and charity work and sits on the board of directors of the Acoustic Neuroma Association of Canada.

THANK YOU

CONTACT

Marshall Gunter | Chief Executive Officer
mgunter@datametrex.com

datametrex